

Quit Doc Research & Education Foundation
Tobacco Free Partnership of Highlands County
Florida Hospital Heartland Division
March 4, 2014

Attendees: See sign-in sheet

<i>TOPIC</i>	<i>DISCUSSION</i>	<i>ACTION ITEMS</i>
Call to order	Amanda called the meeting to order at 10:55am	None at this time
Approval meeting minutes/	Motion to approve October meeting minutes by Holly Parker and seconded by Jackie Rawlings	
Discussions	<ul style="list-style-type: none"> • Amanda shared that Cvs will be pulling all tobacco products off of their shelf. Amanda mentioned Jeff's idea about picketing. Jackie said to contact the stores to check with their policies. Amanda followed up and has had an issue getting feedback. Amanda is going to go to their regional manager to see if she can get an answer. Amanda spoke with her supervisor and heard of another county that is thanking cvs as well. Each school would take a cvs store, contact the media and invite key community people. A letter would be sent to the store from the tobacco free partnership. The youth would present to store managers and ask for a photo opportunity. Amanda possesses a draft of what the other county has done. Amanda wants to know what the partnership thought about the presented idea. Those in attendance thought it was a great idea. Amanda will follow up with the regional manager. Mary thought it would be great to have swat sign thank you letters. • Amanda did a game show themed game with the swat clubs. The winning group got promotional items. Amanda asked the youth what they would like to see at meetings. Members said they enjoyed the game show, so Amanda said she would do more interactive games with them to educate them about tobacco use. Mary asked about a swat club at APHS and Amanda shared that the school kind of backed out because of funds. Mary said she would speak with the assistant principal about having a club there. Amanda discussed how normal meetings are conducted. Amanda shared that she is working on quarter three and also doing a work plan. She also shared that there have been some barriers but she is making progress. • Amanda said the next meeting is on May 6th at 11am after the tppa meeting. 	

	<ul style="list-style-type: none"> Jackie shared that our PAC clubs are now doing the tobacco campaign and there was discussion about further partnership between quit doc and drug free highlands. There was further discussion about the social morning campaigns and the artwork and some of the positive/negative feedback from school administrators. Mary said that there maybe reinforcement of the substance brand but Jackie retorted that the shirts are positive. 	
Upcoming Events	<ul style="list-style-type: none"> The next Smoke Free Holiday is Kick Butts Day. More information TBA at the next meeting and through emails. 	
Motion to adjourn	Amanda adjourned the meeting at 11:11 AM	

Respectfully Submitted,
Patrice Ayala